



UNIVERSITY OF NAIROBI FOUNDATION

**UNIVERSITY OF NAIROBI 2<sup>ND</sup> ANNUAL FOUNDATION DINNER**

- Date: 17<sup>th</sup> November 2023
- Dinner Starts: 6:00pm
- Venue: Great Court
- Exhibition Venue: Hyslop Parking lot, Main Campus, University Way
- Exhibition time: 8:00am to 8:00pm
- Theme: "*Building a Legacy: Investing in Knowledge, Empowering Generations*"
- EMAIL: [foundation@uonbi.ac.ke](mailto:foundation@uonbi.ac.ke)
- Tel; 0204913652 / 0204913041
- Payment details:

**Bank: I&M**

**Branch: Kenyatta Avenue**

**Account Number: 00103651006350**

## SPONSORSHIP/ EXHIBITION PACKAGES

### **Platinum- 2 Million**

- Official Partner status / Official Presenting sponsor.
- Visual presence in all University of Nairobi Foundation launch marketing materials
- License to use event logo or images for the sponsor's promotion
- 10 VIP tickets to the event for sponsor's customers or shareholders.
- 10 ticket passes for the event for employees of the organization
- Endorsement on the website, social media, newsletters and all content created before, during and after the event.
- Inclusion in all print, outdoor and/or broadcast advertising and other event promotional pieces and/or event programmes where possible.
- Labeled exhibition booth (with table, chair, lights and electricity) 3 x 6 feet
- Venue signage
- Custom design of a new event, program, award or other activity that meets the sponsor's specific needs.
- The ability for the sponsor to add value to sponsee fans/followers via social media (via content, promotion or contest).
- Links to sponsor websites from sponsee website or sponsor profile on sponsee website.
- Unlimited merchandising rights

### **Gold sponsor - 1,000,000**

- License to use event logo or images for the sponsor's promotion
- 10 ticket passes for the event for employees of the organization.
- 5 VIP tickets to the event for sponsor's customers or shareholders.
- The ability for the sponsor to add value to sponsee fans/followers via social media (via content, promotion or contest).
- Links to sponsor websites from sponsee website or sponsor profile on sponsee website.
- Limited merchandising rights
- Products sampling and buying opportunities.

- Logo acknowledgement on all University of Nairobi Foundation signage on the expo section of the event.
- License to use event logo or images for the sponsor's promotion
- 10 ticket passes for the event for employees of the organization.
- 5 VIP tickets to the event for sponsor's customers or shareholders.
- The ability for the sponsor to add value to sponsee fans/followers via social media (via content, promotion or contest).
- Links to sponsor websites from sponsee website or sponsor profile on sponsee website.
- Limited merchandising rights
- Products sampling and buying opportunities.
- Logo acknowledgement on all University of Nairobi Foundation signage on the expo section of the event.

**Silver- 500,000**

- Labeled exhibition booth (with table, chair, lights and electricity)3 x 6 feet
- Visual presence in all University of Nairobi Foundation marketing materials.
- Endorsement on the website, social media, newsletters and all content created before, during the event and after the event.
- Inclusion in all print, outdoor and/or broadcast advertising and other event promotional pieces and/or event programme
- Venue signage
- License to use event logo or images for the sponsor's promotion

**Silver- 500,000**

- 5 VIP tickets to the event for sponsor's customers or shareholders.
- 5 ticket passes for the event for employees of the organization
- The ability for the sponsor to add value to sponsee fans/followers via social media (via content, promotion or contest).
- Links to sponsor website from sponsee website or sponsor profile on sponsee website.
- Limited merchandising rights
- 10 ticket passes for the event for employees of the organization.

- Products sampling and buying opportunities.
- Logo acknowledgement on all University of Nairobi Foundation signage on the expo section of the event.
- Space to activate your sponsorship.
- 5 VIP tickets to the event for sponsor's customers or shareholders.
- 5 ticket passes for the event for employees of the organization
- The ability for the sponsor to add value to sponsee fans/followers via social media (via content, promotion or contest).
- Links to sponsor website from sponsee website or sponsor profile on sponsee website.
- Limited merchandising rights
- 10 ticket passes for the event for employees of the organization.
- Products sampling and buying opportunities.
- Logo acknowledgement on all University of Nairobi Foundation signage on the expo section of the event.
- Space to activate your sponsorship.

**Bronze- 100,000**

- Labeled exhibition booth (with table, chair, lights and electricity)3 x 3 feet
- Visual presence in all University of Nairobi Foundation marketing materials.
- Endorsement on the website, social media, newsletters and all content created before, during the event and after the event.
- Inclusion in all print, outdoor and/or broadcast advertising and other event promotional pieces and/or event programme
- Venue signage
- License to use event logo or images for the sponsor's promotion
- Labelled exhibition booth (with table, chair, lights and electricity)3 x 3 feet
- 2 VIP tickets to the event for sponsor's customers or shareholders
- 2 ticket passes for the event for employees of the organization.
- The ability for the sponsor to add value to sponsee fans/followers via social media (via content, promotion or contest).

- ☒ Links to sponsor website from sponsee website or sponsor profile on sponsee website 5 ticket passes for the event for employees of the organization.
- ☒ Products sampling and buying opportunities.
- ☒ Logo acknowledgement on all University of Nairobi Foundation signage on the expo section of the event.
- ☒ Space to activate your sponsorship.